



Academy of Management Health Care Management Division 2024 Annual Meeting Sponsorship Opportunities

As you know, the Academy of Management Health Care Management Division (HCMD) has always been committed to supporting our members' scholarly and professional development needs. Now more than ever, we feel the need to create opportunities for our professional community to connect. That's why we've been organizing a dynamic, socially oriented meeting to engage members and give emerging scholars opportunities to meet like-minded scholars and launch career-long research collaboratives. We are working diligently to ensure the 2024 conference program will be as developmental, inclusive, and intellectually exciting, as is the hallmark of the HCM Division.

We would like to include your organization in our list of HCMD sponsors for the 2024 Annual Meeting. Our hope is that we can use the generous support of sponsors to offset the financial hardships that many members have experienced, and which might otherwise prevent them from participating in the meeting.

We realize the events of the past several years have constrained institutional budgets, as well. If you can help in any way, it would be deeply appreciated. All sponsors, no matter the size of their gift, will be acknowledged on the HCM website, at the HCM Business Meeting, and during all PDW and paper sessions at the 2024 Annual Meeting. In addition, there are several opportunities, as always, to sponsor at recognized levels (see below). We welcome your support.

For more information about how to sponsor the Health Care Management Division, contact Nick Edwardson, Division Chair-Elect, by email at nedwardson@unm.edu or Cheryl Rathert, Division Chair, at cheryl.rathert@slu.edu.

For information regarding invoices or payments contact Terri Menser, Treasurer, at menster.terri@mayo.edu.

Thank you for your support!

2024 Annual Conference Sponsorship Opportunities

Sponsors at all levels will be announced at the annual HCM Business meeting. For sponsors at the following levels, we will also display your name or logo during all PDW and paper sessions at the 2024 Annual Meeting and on the HCM website for the 2024-25 academic year.

- Friend: \$100 - \$499
- Bronze: \$500
- Silver: \$1,000
- Gold: \$1,500
- Platinum: \$2,000